Doing Development Differently: Philippines workshop

April 27-28, 2015 | Manila, Philippines | #differentdev | http://bit.ly/1JmyL7x

About Doing Development Differently

The first Doing Development Differently workshop was held from 22-23 October 2014, at Harvard University. This event was an opportunity to share practical lessons and insights, country experience, and to experiment first hand with selected methodologies and design thinking. It showcased a number of examples of effective programming, which employed different tools but generally held to some of the same core principles: being problem driven, iterative with lots of learning, and engaging teams and coalitions, often producing hybrid solutions that are 'fit to context' and politically smart.

A significant communications strategy was used to share discussions and reach out to wider audiences. The workshop received extensive coverage on social media (#differentdev) and the event discussions were captured in this Storify. Presentations from each session were captured on video and uploaded to the websites of ODI and Harvard/Building State Capabilities Programme. A series of blogs were produced following the event: Leni Wild and Marta Foresti, ODI, with Matt Andrews, published a blog, Its time to rethink how we do development in Foreign Policy; alongside contributions from Oxfam's Duncan Green, Global Integrity's Alan Hudson, Suvojit Chattopadhyay, Tom Murphy, Dave Algoso, UNICEF's Natalia Adler and Pablo Yanguas. Since this event, the doingdevelopmentdifferently.com website has been established, and the manifesto on Doing Development Differently has been widely circulated. To date, it has been signed up to by over 400 signatories from 60 countries.

Follow-up event in the Philippines

A follow up event will be held on April 27-28, 2015. In line with the themes of 'Doing Development Differently', this event should be hosted by those implementing development programmes in the kinds of innovative and adaptive ways set out in the Doing Development Differently manifesto. As such, The Asia Foundation in the Philippines, has kindly agreed to host, with support from ODI and Harvard.

This event will be open to all those originally invited to the first Doing Development Differently event and to implementers and local organisations in the Philippines and in the wider region. The aim is for the majority of participants to be drawn from donors and implementing organisations and those with practical experience of 'doing things differently' (rather than researchers of this theme) to ensure that the discussions remain practical and operationally focused.

Agenda

Day 1

9.00-9:30	**Opening session** 1. Welcome and introductions: *Steve Rood*, The Asia Foundation (TAF), Philippines -- 15 minutes 2. Setting the scene – Doing Development Differently: *Leni Wild*, Overseas Development Institute (ODI) (watch online)
9:30-11:00	**'Doing Development Differently' in the Philippines** (facilitator: *Jaime Faustino*, TAF, Philippines) 1. *Jo-Ann Diosana*, Action for Economic Reforms (watch online) 2. *Toix Cerna*, Children's Education First Coalition (watch online) 3. *Geoff King*, Australian Department for Foreign Affairs and Trade (DFAT) (watch online) Followed by discussion
11:00-12:30	**Open Space 1** (break out groups, with facilitators: *Dave Algoso* and *Zack Brisson*, Reboot)
12:30-13:30	**Lunch**
13:30-15:30	**'Doing Development Differently' in practice** (facilitator: *Debra Ladner*, TAF) Doing development differently in Myanmar 1. *Gerry Fox*, Pyoe Pin, British Council, Myanmar. Funded by DFID, Sweden and Danida (watch online) 2. *Aung Kyaw Thein*, Pyoe Pin, British Council, Myanmar. Funded by DFID, Sweden and Danida (watch online) Discussion – 45 minutes Doing development differently in Vietnam 1. *Andrew Wells Dang*, Oxfam Vietnam (watch online) 2. *Than Thi Thien Huong*, DFID Vietnam (watch online) Discussion – 45 minutes
15:30-16:00	**Break**
16:00-17:00	**Reflections from participants on the Doing Development Differently manifesto -- small group discussion** (facilitated by *Taylor Brown, GRM*) Questions for discussion 1. What are you doing to work in this way? 2. What is most challenging for you?
18.00	**Cocktails and dinner** with development agencies and Philippine partners, hosted by *Dr. Steven Rood*, Country Representative, The Asia Foundation Philippines. Film screening – Adapting development: how local reformers revolutionized land rights in the Philippines (watch online)

Day 2

9:00-9:30	**Reflections on Day 1** (*David Booth*, ODI)
9:30-11:00	**Funding Differently - Addressing corporate and professional incentives within donor agencies** (facilitator: *Helen Derbyshire*, SAVI Nigeria) 1. *Paul Bossyns*, Belgium Technical Cooperation Agency (BTC) (watch online) 2. *Andrew Egan*, DFAT Philippines (watch online) 3. *Bill Cole,* TAF (watch online) Followed by discussion
11:00-11:30	**Break**
11:30-13:00	**'Doing Development Differently' in practice** (chaired by *David Booth*, ODI) 1. *Anna Winoto*, National Development Planning Ministry, Indonesia (watch online) 2. *Mark Koenig*, TAF Mongolia (watch online) 3. *Tim Williamson*, ODI (watch online) Followed by discussion
13.00-14.30	**Lunch** **Writers huddle with Devex and others**
14.30-16.00	**Open Space 2** (Facilitators: *Dave Algoso* and *Zack Brisson*, Reboot)
16.00-16:30	**Break**
16:30-17:30	**Discussion** (Facilitator: *Jaime Faustino*, TAF and *Leni Wild*, ODI) • next steps/future plans • relationships with other initiatives • identifying future agendas

This event was organised by The Overseas Development and The Asia Foundation.
Devex is a media partner.

Speaker biographies

Dave Algoso	Dave Algoso is an international development practitioner, facilitator, and writer with a background that spans strategy consulting, community organizing, political campaigns, and research. He is the Managing Director of Reboot, a social impact firm dedicated to inclusive development and accountable governance. His role includes programmatic work, client engagement, and leadership over the operational and staff systems that put Reboot's principles and theories into practice. Most recently, he has been facilitating co-creation efforts for the Civil Society Innovation Initiative, engaging dozens of civil society leaders around the world in planning the initiative's future. He also writes on international aid and development on his popular blog, Praxis.
David Booth	David Booth leads research on Developmental Regimes in Africa, which builds on the conclusions of the Africa Power and Politics Programme. He has worked on aid, innovations in development policy and practice, and the political economy of governance and service delivery in Africa and Latin America. He speaks Spanish.
Paul Bossyns	Dr Paul Bossyns is a medical doctor, specialised in Tropical Medicine since 1983 and with a PhD in Public Health on referral systems in Africa. He has been working in long-term assignments in Africa for over 20 years in respectively Guinea-Bissau, Zimbabwe and Niger. All assignments had a health service organisation and health system's strengthening component. Since 2014 he is responsible for the health unit in the Belgian Development Agency in Brussels, Belgium. Besides the conception and follow-up of Belgian bilateral aid health interventions, Dr Bossyns is active in strategic thinking in development aid and a specialist in system's thinking and working in complexity. Action research and reflective evaluation are the tools he tries to develop and apply in health interventions in Africa. Dr Bossyns is guest lecturer on these subjects at the Free University in Brussels and the Tropical Institute of Antwerp, and accompanies PhD students in Public health for the Catholic University of Louvain la Neuve, Belgium.
Zack Brisson	Zack Brisson is a founder and principal at Reboot, a social enterprise dedicated to inclusive development and accountable governance. As Reboot's strategist in chief, Zack acts as principal advisor to clients across Reboot portfolios. In Nigeria, he led engagements spanning 8 states to improve state accountability in the areas of public financial management, public health, and community development. A practicing theorist, Zack has extensive experience bringing community-driven approaches to policy making, program design, and implementation, and building new channels for civic discourse through open data efforts. He has worked in some of the world's most challenging political environments, including post-revolutionary Tunisia, rural Pakistan, the Niger Delta, and Washington DC. Before co-founding Reboot, Zack led digital strategy for "Enough!", the Center for American Progress's project to end genocide and crimes against humanity, and worked as product designer and innovation leader at the National Geographic Society.
Taylor Brown	Taylor Brown is a Principal Consultant with theIDLgroup / GRM International. He works with international agencies to apply a political economy perspective to policy-making, strategic planning and programme design and delivery. His most recent work has explored the political economy of extractives, land tenure reform, education policy, state and nation building, political settlements and state accountability. Taylor is an experienced facilitator of multi-stakeholder processes and works regularly with donors, governments and non-state actors to improve the coordination and effectiveness of development assistance. In the past few years, Taylor has worked as an in-house strategy advisor for two innovative and influential DFID programmes: The Enabling State Programme in Nepal and the Pyoe Pin Programme in Myanmar.

Toix Cerna	Toix is a development worker, the vast part of her career (12 years) spent with a non-government organization (NGO) that advocated good governance and anti-corruption. She recently crossed over to freelance consultancy, doing various development initiatives such as education, local infrastructure development, and social accountability. Toix has a post-graduate degree in Development Studies and an undergraduate degree in Political Science.
William Cole	William Stadden Cole is Senior Director for Program Strategy, Innovation and Learning, with responsibility for overseeing the Foundation's country strategic planning process. Prior to his current position in San Francisco, he served as the Foundation's Senior Director for Governance and Law program, and Director of the Economic Policy Reform program in Indonesia.
Andrew Wells Dang	Andrew Wells-Dang is Senior Technical Adviser for Oxfam in Vietnam, with primary responsibility for the Advocacy Coalition Support Program funded by the British government since 2012. A resident of Vietnam beginning in 1997, Andrew has worked as a researcher, evaluator, and representative of several international NGOs. He holds a PhD in political science from the University of Birmingham, England and an M.A. in international development from Johns Hopkins SAIS, Washington, DC. Andrew is the author of Civil Society Networks in China and Vietnam: Informal Pathbreakers in Health and the Environment (Palgrave Macmillan, 2012) and is a frequent contributor to books and journals on governance and politics in Southeast Asia.
Helen Derbyshire	Helen Derbyshire is a UK-based Social Development/Governance Consultant with 30 years' experience of working in international development. She has been involved with the SAVI programme in Nigeria since 2008, initially as the DFID-appointed external reviewer, and since 2012 as a member of the SAVI technical team, helping to shape SAVI's way of working internally and communicate learning from SAVI externally.
Jo-Ann Diosana	Jo-Ann Latuja-Diosana is a Senior Economic Consultant for Action for Economic Reforms (AER), an independent, reform-oriented, and activist policy organization focusing on macroeconomic policies and governance issues with a view towards sustainable and equitable development. She is currently co-leading AER and the broad civil society Sin Tax Coalition's technical and advocacy work on ensuring the credible and effective implementation of the Philippine Sin Tax Reform Act of 2012. In 2012, she also served as Deputy Leader for AER's successful advocacy in passing the said law, which is recognized as one of the most important pieces of Philippine legislation by both local and international communities. Currently a technical consultant for the National Anti-Poverty Commission of the Philippines, Jo-Ann is likewise doing policy research on social health insurance utilization of vulnerable sectors.
Andrew Egan	Andrew Egan is one of the founding members of the Australian Department for Foreign Affairs and Trade's new innovationXchange. Prior to joining the Xchange, Andrew led the DFAT team drafting the Government's new development policy, Australian Aid. He has led the Department's Governance Branch and Strategic Planning Branch, as well as serving overseas as counsellor for Australia's aid program in the Philippines. On joining the Department, he helped establish AusAID's Office of Development Effectiveness in 2006. Prior to joining AusAID in 2006, Andrew was based in the United States, working with professor Jeffrey Sachs' UN Millennium Project, Human Rights Watch's International Criminal Justice program, and undertaking a two-year masters at Princeton University's Woodrow Wilson School of International and Public Affairs. He has a Bachelor of Science/Law from Monash University.

Jaime Faustino	Jaime manages the Economic Reform and Development Entrepreneurship Program in The Asia Foundation Philippines office. With Philippine partners and donors, he helped introduce policy reforms in telecommunications, civil aviation, sea transport, property rights, and excise taxes among others. He co-edited Built on Dreams, Grounded in Reality: Economic Reform in the Philippines (2011) and Room for Maneuver: Social Sector Reform in the Philippines (2014). From these experiences and research, he developed an operational model, called development entrepreneurship, to help donors and implementing partners increase the likelihood of introducing institutional change.
Gerry Fox	Gerry has extensive experience in policy development, strategic planning and programme management working with non-governmental organisations, the United Nations and the World Bank. This includes significant experience in developing and implementing social development, human rights and policy reform programmes for government and non governmental organisations in fragile and post conflict states. For the past 7 years, Gerry has led the DFID, Sida & Danida funded Pyoe Pin Programme in Myanmar, managed by the British Council. The Programme aims to facilitate coalitions between the private sector, government and civil society to support development, growth and accountable governance in Myanmar.
Than Thi Thien Huong	I have been working as a Social Development Adviser for DFID vietnam since 2003. I was leading the design of VEAP back in 2011. My portfolio includes civil society, poverty analysis and monitoring, social protection, gender. Before DFID I was working as a Communications and Advocacy Coordinator for Oxfam GB in VN for 11 years.
Geoff King	Since January 2013 Geoff has been posted to the Australian Embassy in Manila with responsibility for governance, disaster risk reduction/climate change adaptation, performance and quality and scholarships programming. In his five years at the former Australian Agency for International Development (AusAID), Mr King held number of positions including leading organisation wide strategic planning and managing the Australian government's international volunteer program. Prior to joining AusAID, Mr King worked for 15 years in economic development. He holds an undergraduate and graduate degree in political science.
Mark Koenig	Mark Koenig is the Associate Director for the Program Strategy, Innovation and Learning unit of The Asia Foundation. He currently supports the management of experimental and flexible initiatives on urban and municipal governance reforms in Mongolia, Nepal and Cambodia. Mark has been working on program design, political economy analysis and country strategy production for countries across Asia since first joining TAF in 2008.
Debra Ladner	Debra Ladner is the Director of Program Strategy, Innovation and Learning at The Asia Foundation. Previously, she worked as the Director of Programs, Governance and Law. She works with the Foundation's field offices to design, implement, and monitor programs in the areas of legal reform and development, alternative dispute resolution, access to justice, conflict resolution, and human rights. She has also collaborated with legal scholars and social scientists on designing cutting-edge empirical research to better understand the functioning of the courts and informal dispute resolution mechanisms and public perceptions of the role of legal systems in society. Prior to joining the Foundation, Ms. Ladner served as a fellow in the office of the late Senator Wellstone, where she worked on human rights and foreign relations.

Steve Rood	Dr. Steven Rood is The Asia Foundation's country representative for the Philippines and Pacific Island Nations. In his concurrent role as regional advisor for Local Governance, he helps to build local government, decentralization, and municipal government programs throughout the region. Rood, an expert on local government, decentralization, and public opinion polling, and served as professor of Political Science at the University of the Philippines College Baguio from 1981 until joining the Foundation in 1999. From 2009 to 2013 he served as the Asia Foundation's member of the International Contact Group for negotiations between the Philippine Government and the Moro Islamic Liberation Front; since 2013 he has been a member of the Third Party Monitoring Team, officially charged with monitoring the implementation of the peace agreements between the two parties. Steven Rood is the author of a number of works on Filipino politics.
Aung Kyaw Thein	Aung Kyaw Thein has been working in social and development fields for more than 13 years of his high commitment for development fields at grassroots, national and international levels. With his active engagement and leadership in both civil society and development programmes, he has actively contributed to achieving the greater cause of bringing democracy and development to Myanmar. He has facilitated civil society initiatives by taking his pro-active leadership in developing networks and building coalitions across different sectors such as Rule of Law, Education, Livelihoods, resource governance, Community development and Youth empowerment. He is currently working for the Pyoe Pin Programme as a strategic Advisor.
Leni Wild	Leni Wild is an experienced Research Fellow, and currently leads a programme of work on the politics of service delivery, that uses applied political economy methods to identify and address governance constraints to delivery. She has a particular interest in accountability in the health and water sectors, and has provided training in political economy methods. She frequently works with a range of bilateral and multilateral agencies, as well as NGOs, to provide policy advice and guidance. Her country experience includes Kenya, Liberia, Malawi, South Sudan, Uganda, China and Nepal. Leni was the lead author on ODI's recent report, Adapting development: improving services to the poor.
Tom Wingfield	Tom Wingfield is a Senior Governance Adviser who joined DFID in 2003. He currently heads DFID Nepal's Governance and Service Delivery Team which is responsible for health, rural water & sanitation, local governance, public financial management and conflict programming. Prior to moving to Kathmandu, he co-led a major internal reform process in DFID focusing on improving programme delivery in fragile states and addressing the underlying causes of poverty and conflict. He has worked as a governance adviser for DFID in Uganda and Cambodia, as well as the Fragile States Policy Team. He is the former head of DFID's Governance, Conflict and Social Development Research Team. Prior to joining, DFID Tom worked in journalism and academia.
Anna Winoto	Anna Winoto is a public policy analyst who is currently providing technical assistance to Indonesia's Ministry of National Development Planning on poverty reduction and community development. Previously she worked for over 10 years in UNICEF on social policies for women and children. She holds a Master of Public Administration degree from the Harvard Kennedy School of Government.

Background reading

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