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## Urban Sanitation Markets: Scale and Resilience

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A workshop jointly organised by members of the UK Water Network (UKWN) and the Overseas Development Institute (ODI) focussing on working with the market for sustainable and resilient sanitation service delivery

**Friday 4 December 2015 09:00 – 16:30**

Progress towards achievement of the SDG targets relevant to urban sanitation will require greater focus on the installation and sustainable operation of systems that complete the sanitation chain. This necessitates a need to support market development of sanitation services at different points within the chain and a strengthening of public-private partnerships. Given the increasing prominence of humanitarian disasters affecting populations in urban areas, there is also a need to ensure that these markets are resilient to shocks from different types of crisis.

The workshop will focus on the role of the market within the context of urban sanitation and how to support market actors to achieve sustainable service delivery at scale. We will consider both public and private actors, formal and informal, and what types of partnership, institutional models and financing mechanisms are most effective to support pro-poor delivery of urban sanitation services. We will discuss the experience of tools for market mapping and analysis and how these can be utilised as the basis for market strengthening and identify effective ways to support governmental authorities to work with private sector actors in market development. We will also consider how to prepare for emergencies and how to support critical market actors make contingency plans for humanitarian responses to disasters.

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## WORKSHOP PROGRAMME

**09:00** Registration

**09:30** Welcome address – Kevin Watkins, Executive Director (ODI)

**09:45** *Sanitation markets – what do we mean by scale and resilience?*

Presentation by Nathaniel Mason, Research Fellow (ODI)

**10:00** Panel debate facilitated by Tim Brewer, Policy Analyst (WaterAid), with:

- Jenny Lamb, Water and Sanitation Engineering Advisor (Oxfam)
- Alexis Morcette, Senior Manager, Private Sector Development (Adam Smith International)
- Mansoor Ali, Senior WASH Advisor (International Medical Corps)
- Marielle Snel, Senior Expert (IRC)
- Nathaniel Mason, Research Fellow (ODI)

**10:30** Toward sanitation at scale through market development

Chaired by Katie Spooner, Water and Environment Adviser (CAFOD)

Presentations followed by Q&A:

1. *Working with sanitation entrepreneurs* – Ada Oko-Williams, Technical Support Manager (WaterAid)
2. *Three steps to creating investment-friendly sanitation markets* – Georges Mikhael, Head of Sanitation (WSUP)

**11:15** Tea break

**11:45** Opportunities and barriers for engaging with market actors

Facilitated by Tracey Keatman, Senior Consultant (Partnerships in Practice) with panellists:

- Jane Crowder, Programme and Policy Adviser – WASH (DFID)
- Remi Kaupp, Programme Officer, Programme Support Unit (WaterAid)
- Noemie De La Brosse, Inclusive Markets Consultant (Practical Action Consulting)
- Georges Mikhael, Head of Sanitation (WSUP)

**12:30 – 13:30** LUNCH

### **13:30 Sanitation market analysis and strengthening**

Chaired by Julian Doczi, Senior Research Officer (ODI)

Presentations followed by Q&A:

- 1. *Participatory market mapping and urban sanitation market development*** – Lucy Stevens, Policy and Practice Adviser (Practical Action)
- 2. *Using market mapping and analysis to support sustainable sanitation service delivery after Typhoon Haiyan – experiences from Eastern Samar, Philippines*** – Jonathan Parkinson, Senior Urban WASH Programme Strategist (Oxfam)

### **14:15 Tea break**

### **14:45 Panel debate: Working with sanitation markets to bridge the development / humanitarian divide**

Facilitated by Rick Bauer, Senior WASH Adviser (Norwegian Refugee Council) with panellists:

- Sophie Tremolet, Director (Tremolet Consulting)
- Beatrice Mosello, Research Officer (ODI)
- Erick Baetings, Senior Sanitation Specialist (IRC)
- Jonathan Parkinson, Senior Urban WASH Programme Strategist (Oxfam)
- Lucy Stevens, Policy and Practice Adviser (Practical Action)

### **15:30 Moving the agenda forward**

Facilitated by:

Tim Brewer, Policy Analyst (WaterAid)

Katie Spooner, Water and Environment Adviser (CAFOD)

### **16:30 Close**