



Turning the World Upside Down

The search for Global Health in the 21st Century

Overseas Development Institute

21st October 2010

Nigel Crisp

The Search for Global Health

- Interdependence
- The unfair health trade
- *Turning the World Upside Down*
- Co-development
- Transition between paradigms

The unfair health trade

- Health workers
- Health systems
- Pandemics
- Resources
- Trade, Aid and FDI

Turning it Upside Down

- Training and education
- Learning and understanding
- Rights
- Equity
- Transparency

20th Century successes

The 20th Century paradigm

- Greater professionalism**
- Scientific discovery**
- Commercial development**
- Growing funding**

Health

Wealth

Society

New drugs

Minimum wage

HASAW

Surgery

Liberalisation

Education

Clean air

Consumerism

Equalities

Access

Employment

Welfare

Anaesthetics

Pensions

Franchise

Professions

Industry

Labour/capital

21st Century disruptions

Life has changed

- Diseases and conditions
- Patients and the public
- Science and technology
- Health becomes global

This model is now
part of the
problem

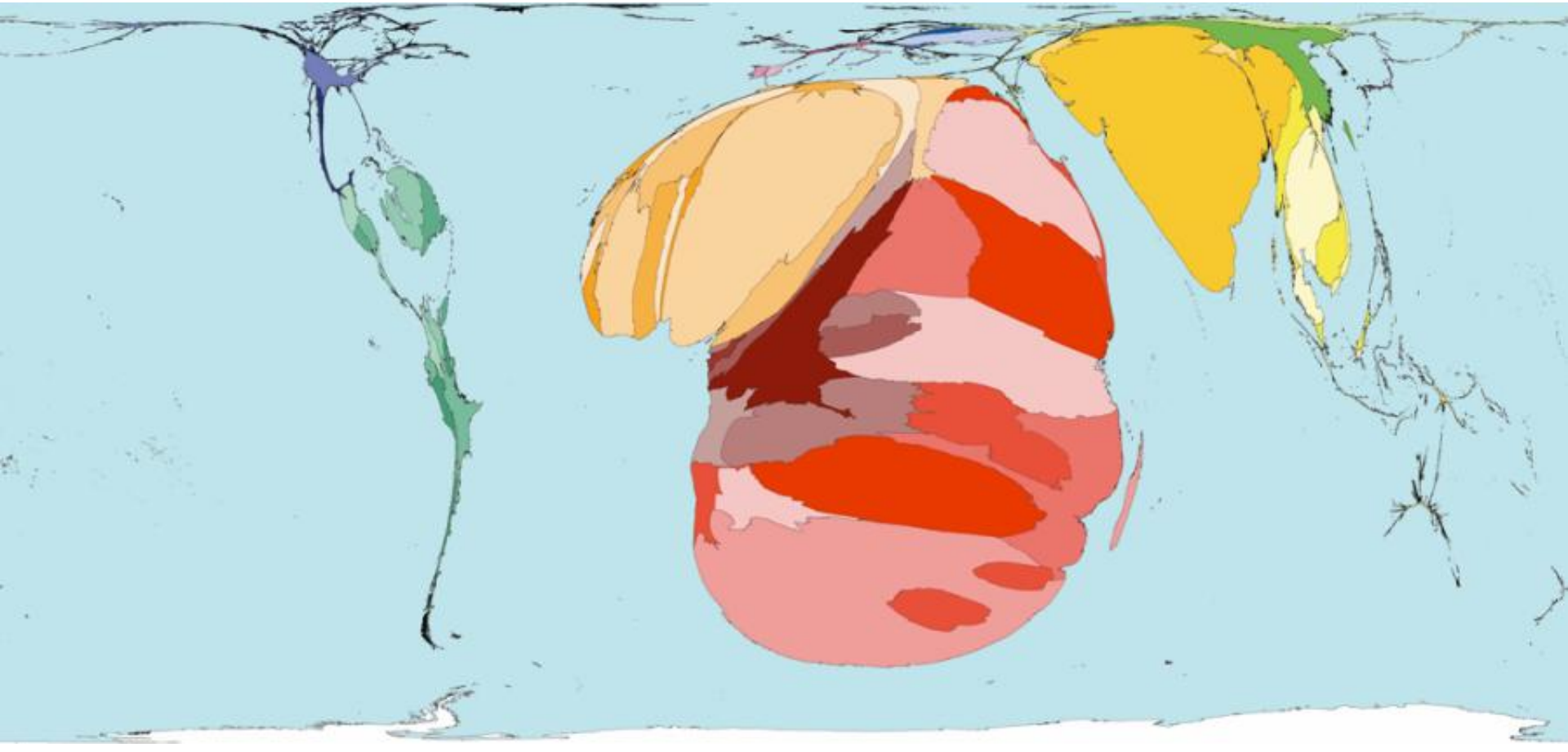
New ideas from elsewhere

- Pioneers
- Other industries
- Poorer countries
- Young people
- Disability and rights groups

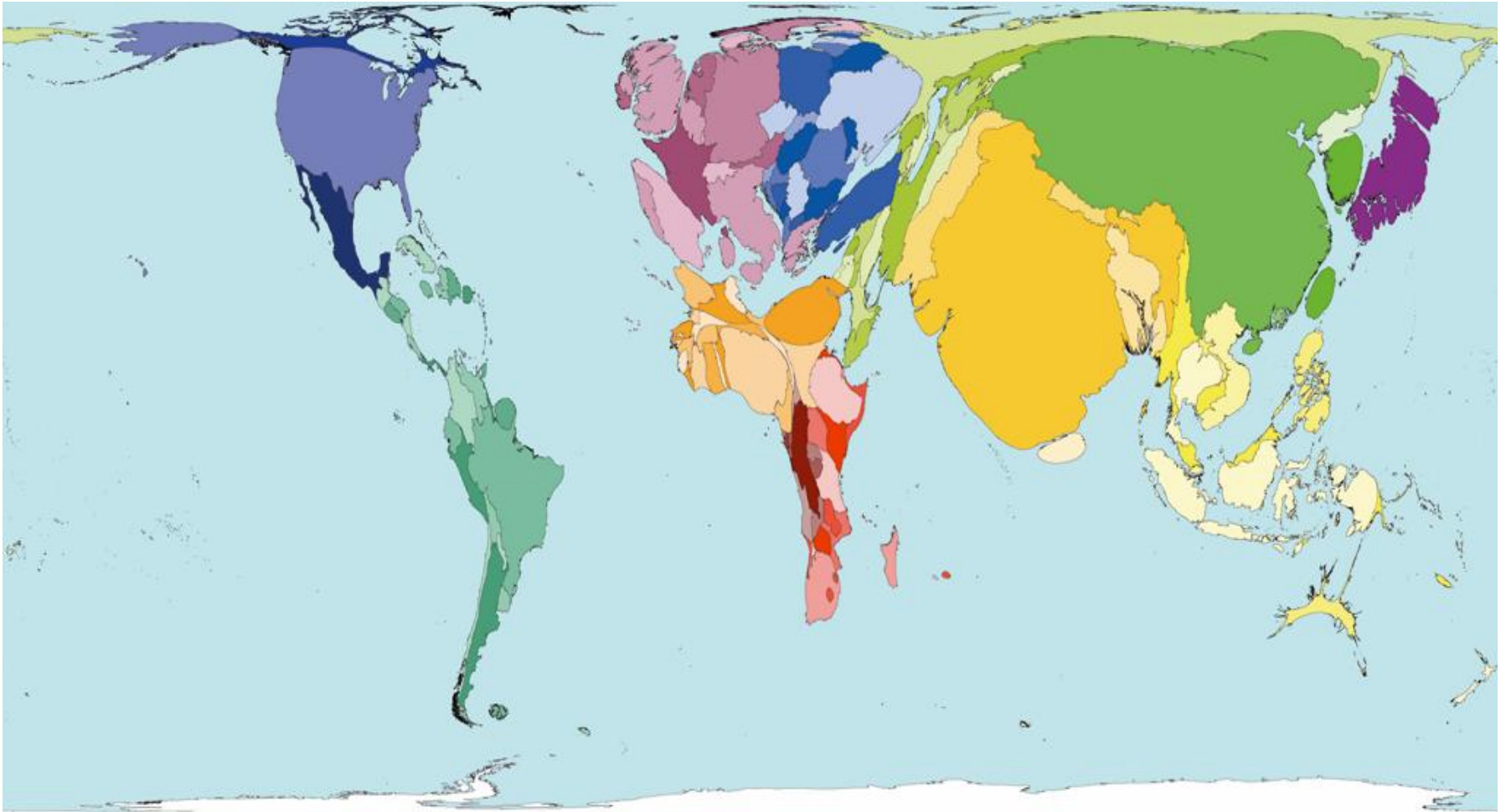
Health in poorer countries

- Poverty, social issues and internal and external power relationships
- Shortages of resources and health workers
- Non-communicable as well as communicable diseases

The distribution of HIV/AIDS



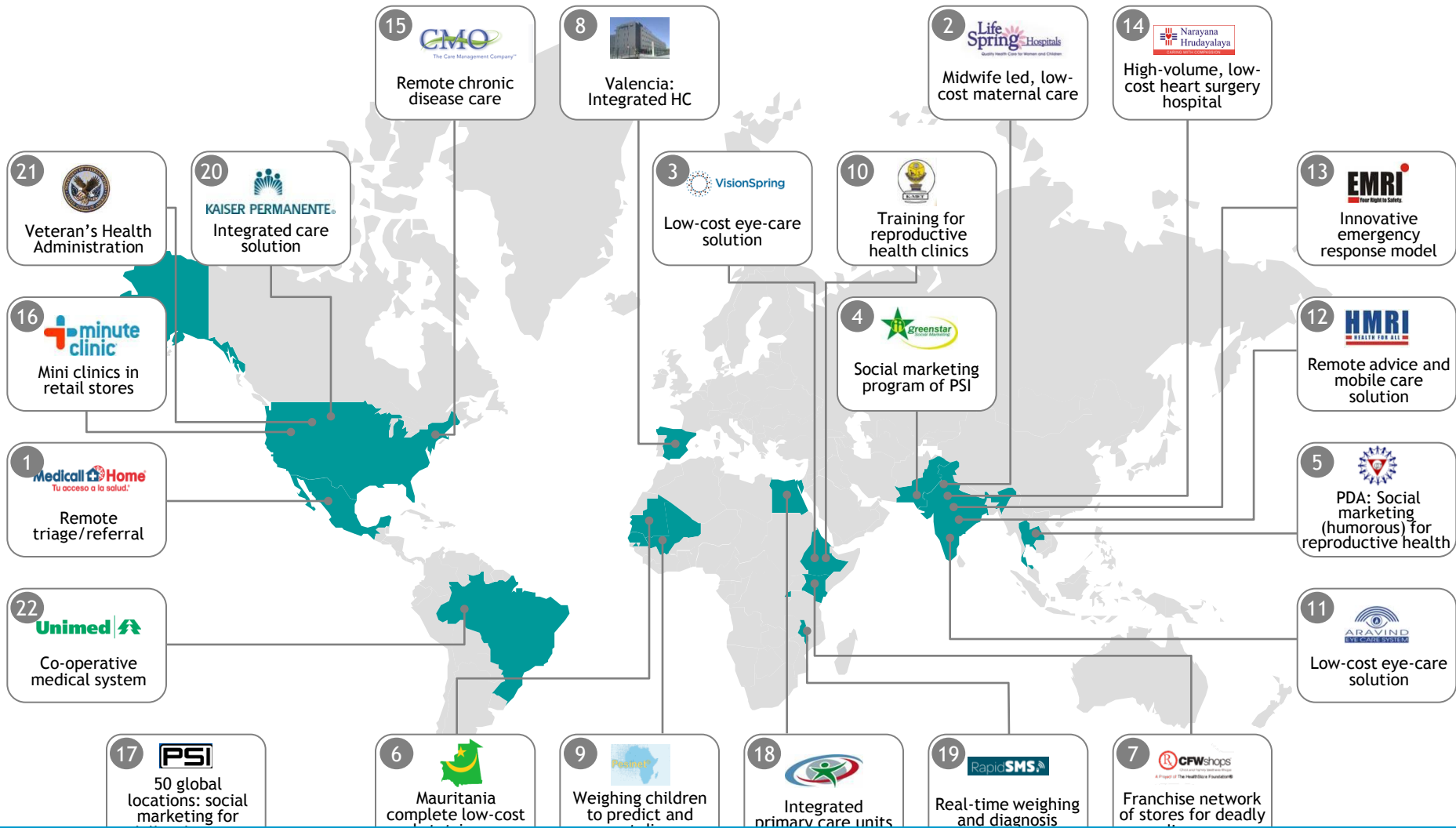
Non- communicable disease



Innovation

- HIV/AIDS
- Specific conditions
- Policy initiatives
- Product development
- Telemedicine
- Identified by GE , McKinseys

Innovation in health care delivery is taking place around the world



Turning the World Upside Down
The search for global health in the 21st century

An emerging tradition

- Community, family and women
- Health, education and work
- Social enterprises
- Public health and clinical medicine
- Train for the job not the profession

Independence

- Seeing world in terms of peoples' lives not our services
- *“Getting our lives back”*
- Living a life we have reason to value

Co-development

- Top down development - western experts
- The *invention* of international development
- Understanding Global Health

Benefits of co-development for poorer countries

- Country led and owned
- Culturally sensitive and respectful
- Able to draw on all traditions
- Avoids the faults and weaknesses of richer countries
- Recognises the shifting balance of power

Benefits of co-development for richer countries

- Refreshment and personal development
- Greater cultural awareness
- Learning specific skills and practices
- Challenging our long-held ideas
- Shaping the future together

A movement of people and ideas

A new paradigm

Professionalism, scientific discovery,
commercial development and funding

added to by

Interdependence, independence and
rights

Accelerating the change

- Make it visible and coherent
- Health worker education and training
- Experience and exchange